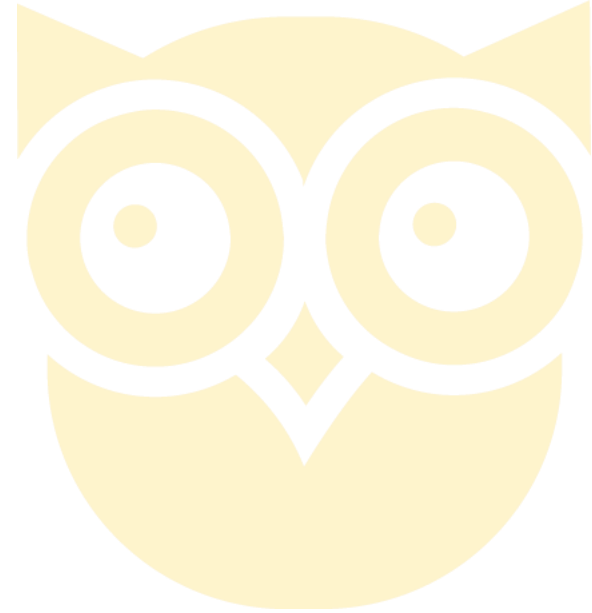




OVO - The Only Value Observation

# OVO



Authoritative anti-counterfeiting mechanism (Dual Copyright Inspection Mechanism)



All OVO projects and users are based on Flow chain in the first phase. Metaverse interface will be built



One-stop hub for NFT casting, issue and exchange, creating a liquidity financial solution of Defi



OVO Modern Art Museum breaks traditional constraints and realizes global copyright protection and circulation



Top IP and high-quality creative IP resources

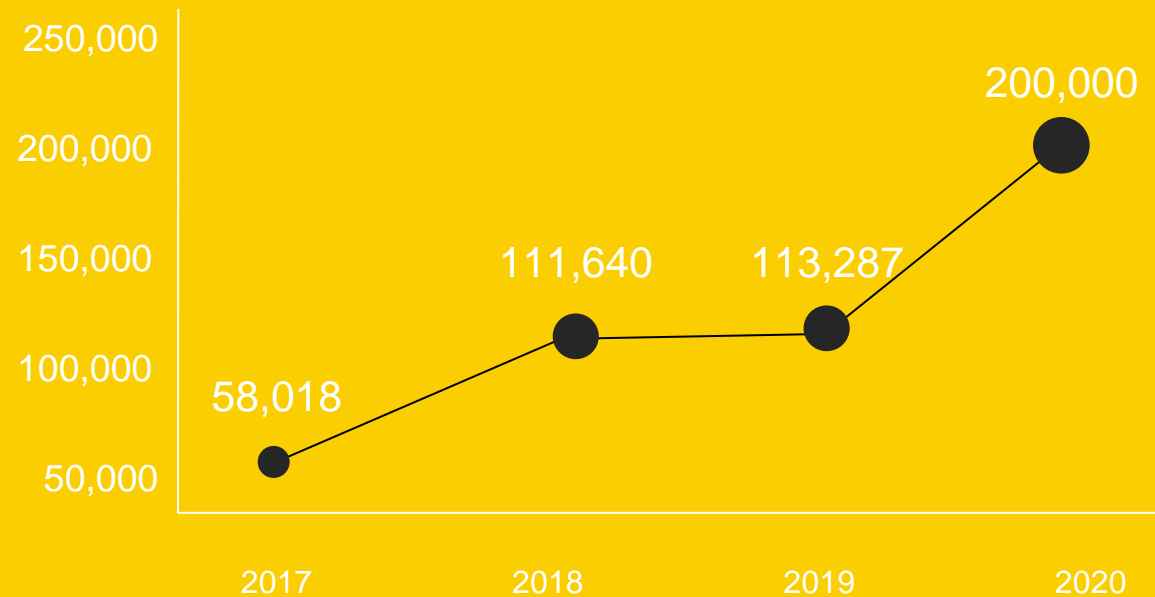
# NFT Market Analysis

With the popularity of the cryptocurrency market, a large number of blockchain believers have spawned, the attention of various digital assets has also increased. NFT is easy for ordinary people to touch and understand due to its close connection with the physical world. Coupled with the addition of many artists and celebrities and the official recognition of traditional institutions such as Christie's, NFT has entered the field of vision of more people.

The rapid popularity of NFT has become a new form of value-carrying industry for art collectibles and games the NFT platform and products have also ushered in a large outbreak and a more complete industrial chain has been formed. The entire NFT ecosystem can be divided into the underlying public chain, trading platforms and specific projects and their content creators. The total market capitalization is expected to **climb up to \$710 million in 2021.**

## NFT Active Account (2017-2020)

Data Source: Boundary, Nonfungible, DappRadar

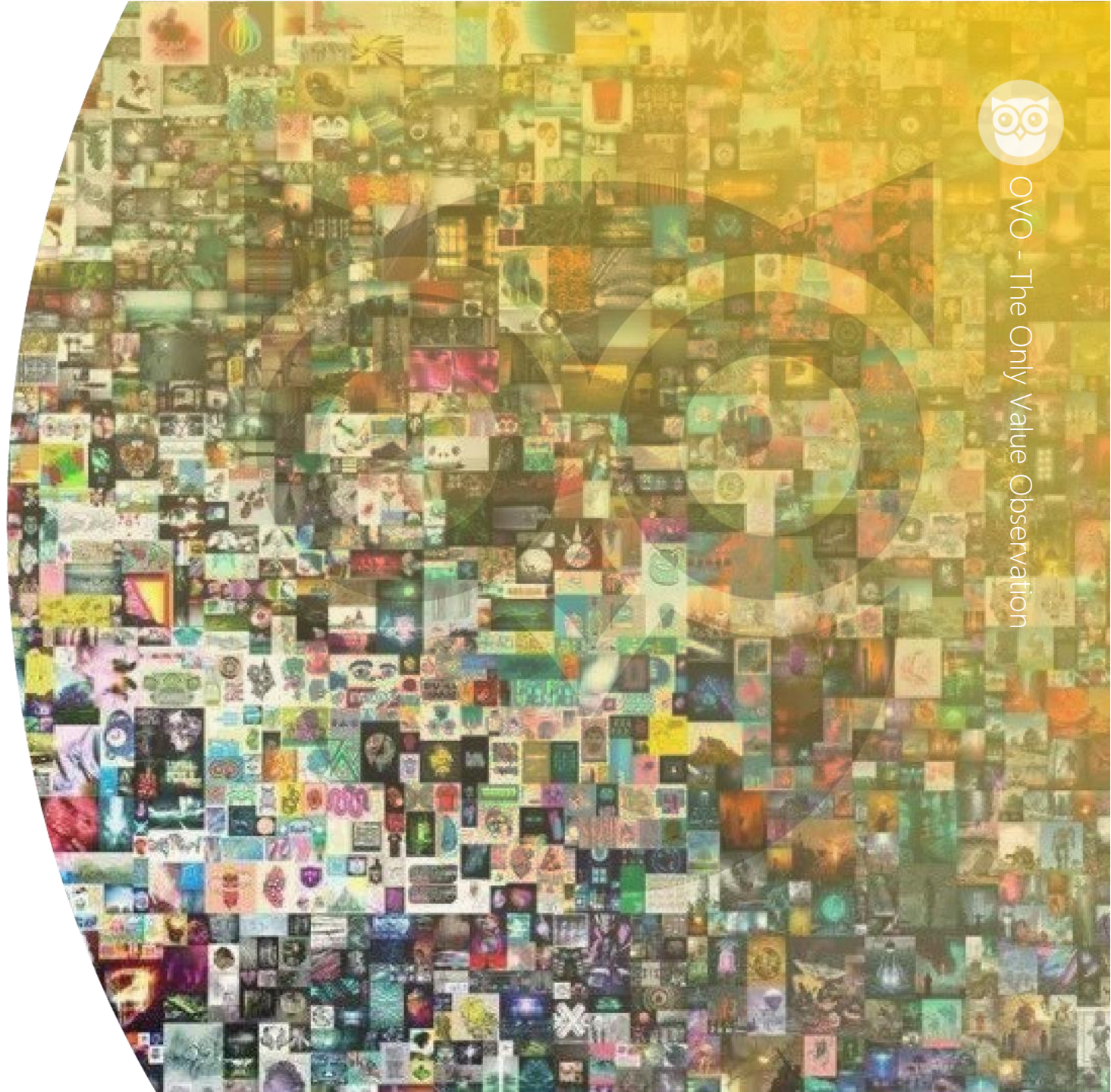


# Metaverse

"Fortnite" is the Metaverse social gaming platform developed by Epic Games (It is mainly based on SNS although it is a game). It can be said that the most popular Metaverse now. During 2018 and 2019, its sales reached nearly 9.649 billion U.S. dollars, and the number is still growing.

## Welcome to Metaverse

"Metaverse" means many things, but the main ingredients are ubiquitous networking, cryptocurrencies and crypto-networks like Bitcoin and Ethereum, extended Reality (XR) including VR and AR, and Non-Fungible Tokens (NFTs).



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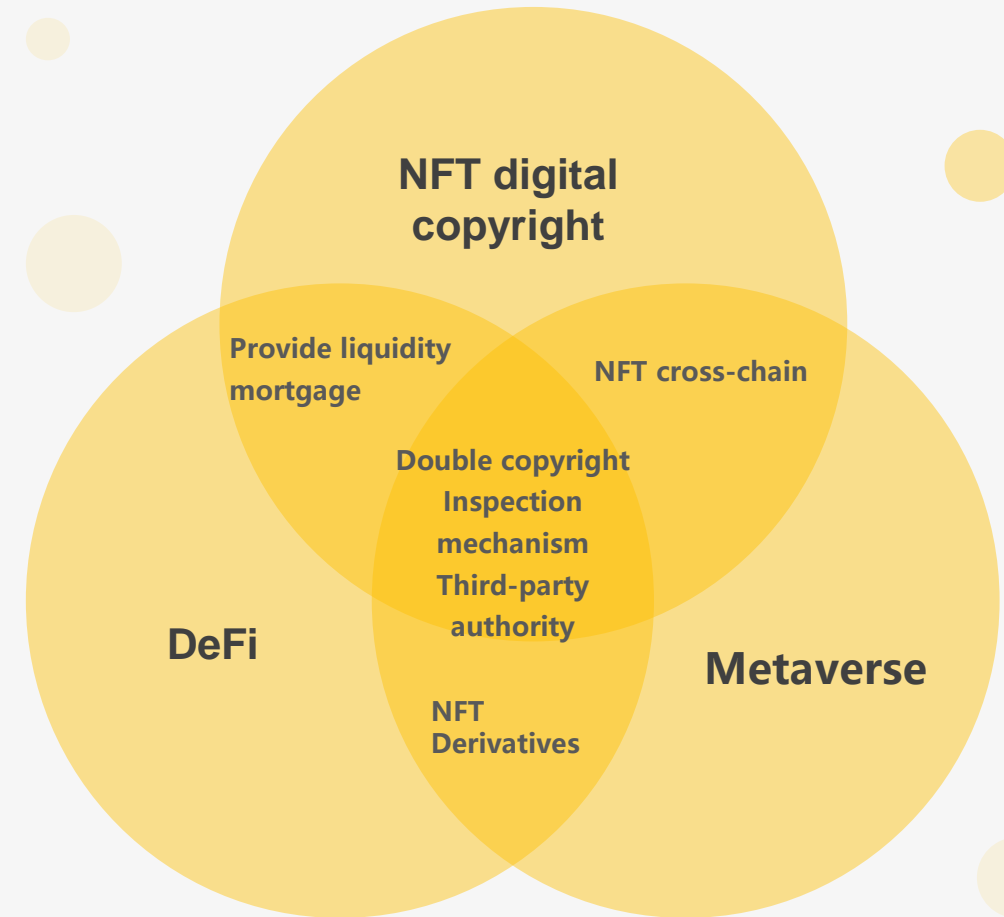
# Introduction of OVO

OVO ( The Only Value Observation) is a digital copyright global service platform that focuses on digital copyright issuance, digital copyright trading, digital copyright derivative finance and digital art exhibition. Provide users with a one-stop management solution for global digital copyright applications, realizing the layout of the entire industrial supply chain from copyright issuance, trading, auction and circulation, helping traditional copyrights get on the chain, and expanding the potential dividend value of copyright application channels.

Dual Copyright Inspection Mechanism(DCIM) :

Step1: The "copyright NFT" of the IP copyright authorization cooperation agreement can be queried on the OVO platform which cannot be tampered with.

Step2: According to the "Copyright NFT", the corresponding "Art NFT" will be issued.





# OVO Metaverse and Hermes

User virtual identity (Avatar)



Metaverse A

Hermes cross-chain application



N-id provided by OVO (eternal)

User virtual identity (Avatar)



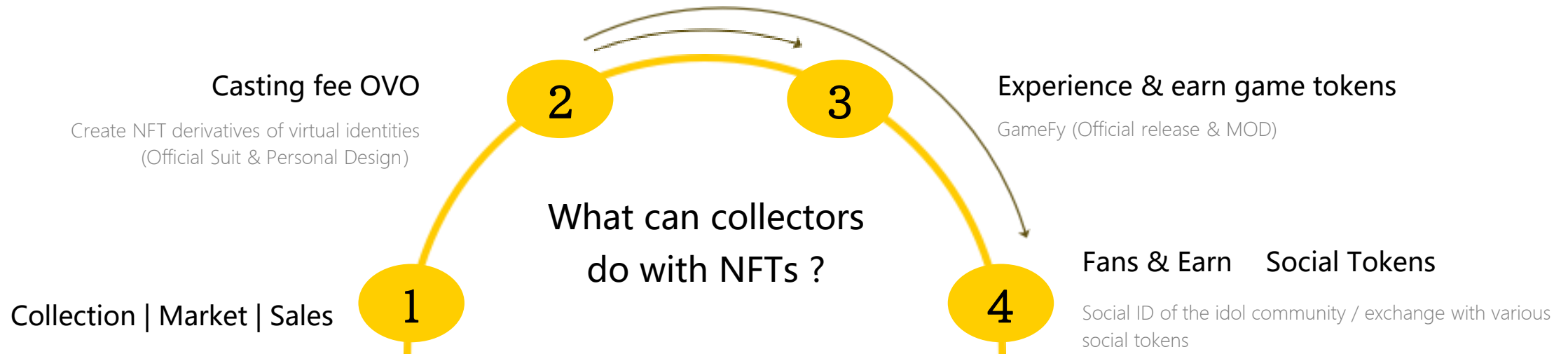
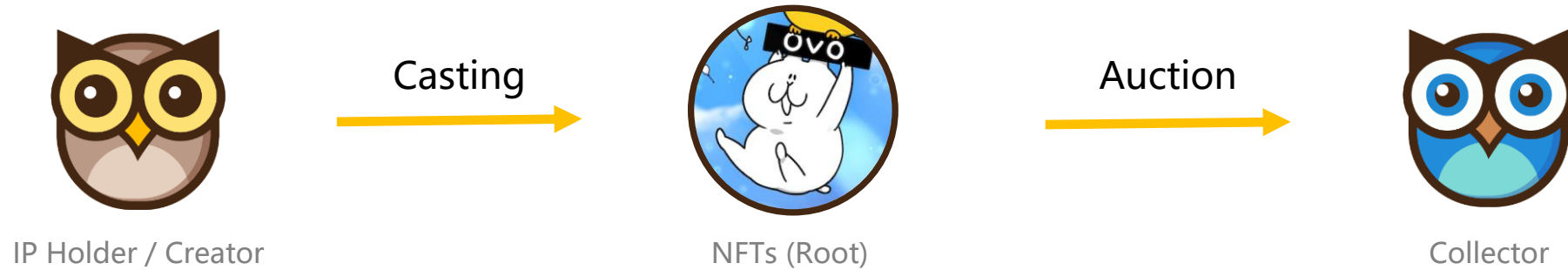
Metaverse B

Note: The OVO platform will begin to develop the Hermes system in version 3.0, which is a cross-chain application for all existing Metaverses. The NFT digital copyright issued under the dual verification mechanism and its various derivatives will be connected to various Metaverse series platforms through Hermes. In addition, a unique initial identity N-id will be defined for each user. According to the N-id, different roles can be experienced in various Metaiverses.



# NFT Application scenario 1

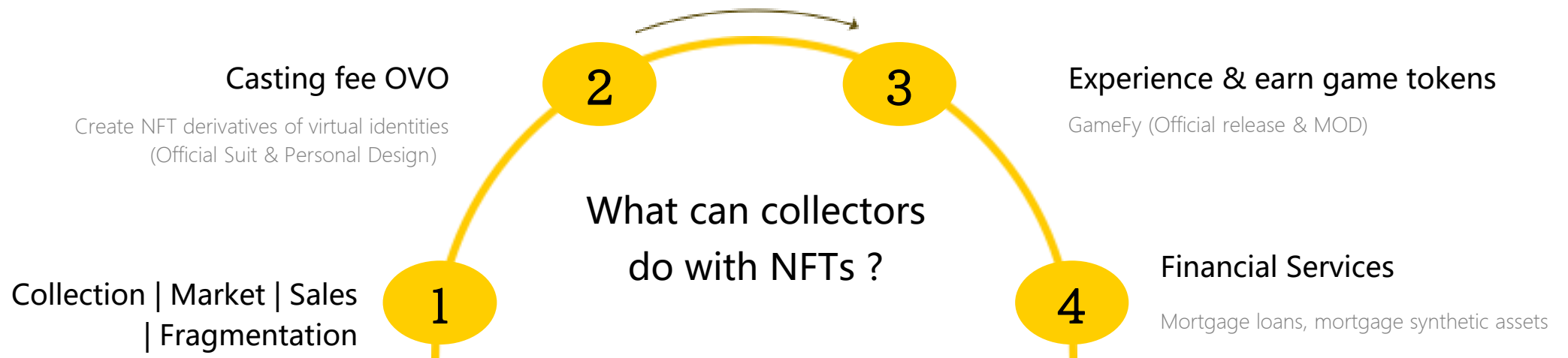
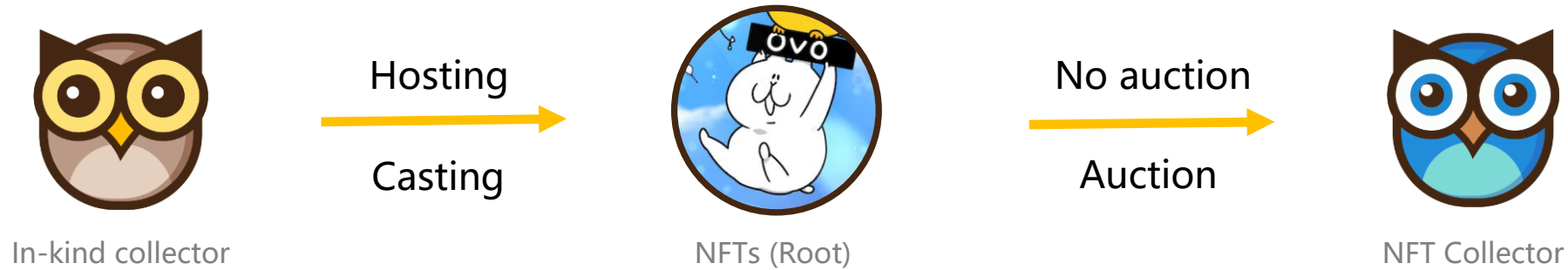
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Incentives to liquidity providers of game tokens & social tokens through OVO

# NFT Application scenario 2

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Incentives for game tokens, lending, and synthetic assets liquidity providers through OVO



# METAARTIA/Modern Art Museum

## Art and Cultural Activities/Modern Art Museum

OVO METAARTIA ~ The Museum of MetaArt ~

Due to various restrictions on copyright in different countries, many outstanding artists cannot freely conduct copyright transactions on a global scale. OVO builds a modern art museum (Metaartia) based on blockchain smart contracts, which allows artists to freely trade copyright on a global scale and maximize their benefits through disintermediation. In the future, OVO will introduce VR technology to the art galleries to compete with traditional art museums, which can provide artists with more freedom and free creation space.

### STARTNET JAPAN

◇ Koji Mizuno Creative Director

School legal person of Guashengshan Academy

Visting professor of of Kyoto Art University

Yasuto Nishimori Concept Designer

School legal person of Guashengshan Academy

Special Researcher of Kyoto Art University

◇ Yusuke Miyamoto Art Director

Public university legal person

Instructor of Kyoto municipal art university

  
**METAARTIA**  
The Museum of MetaArt

HONGKONG

METAARTIA is a space that expresses art / What is art?

Is a space that expresses the essence of Art

Entrance fee to the Museum of  
Modern Art

Permanent exhibition: FREE

Special exhibition: fees

# OVO×AfterBudget Strategic Partners



AfterBudget

After Budget is a strategic partner of OVO and a new platform operated by experienced crypto professionals whose goal is to obtain higher returns while investing in and participating in the project.

AfterBudget and OVO are about to present new stories, the adventures of nyathees. Each card has a storyline, and NFT coinage, issuance, auction, blind box and other methods through OVO will soon begin in the new world!!

Notes: Nyathees is a famous Japanese 2D character. The paid emoji package sold on LINE has been downloaded more than 4 million times. It has formed a brand image in Japan and has a wide range of loyal fans. Nyathees has won the love of fans with its unique style and sense of humor, and has considerable influence in the character economic circle.

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# Development Plan

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2021.8

- ① Move to Flow public chain development
- ② NFT assets upgrad to AR form
- ③ NFT-VR Museum of Modern Art

## OVO Platform 2.0

2022.3

- ① Hermes Oasis Island Project—NFT cross-chain application
- ② AR/VR metaverse development plan
- ③ NFT derivatives—super cat—user NFT creation system

## OVO Platform 3.0

## OVO Platform 1.0

- ① Construction of authoritative anti-counterfeiting mechanism
- ② Decentralized transaction & auction & blind box function
- ③ Market PR strategy
- ④ The construction of community incentive ecology

2021.10

## OVO Platform 3.0

- ① DeFi liquidity finance
- ② NFT mining
- ③ Launch series of customized IP projects

2022.10

More to come ...



**THANKS**

